

Advertising Rate Card
Campus Comments
Mary Baldwin College
Staunton, VA 24401
540-887-7231

Campus Comments

MARY BALDWIN COLLEGE STUDENT NEWSPAPER

PRICE BENEFITS:

3-5 issues 10% discount
6-9 issues 15% discount
9-12 issues 20% discount

DISPLAY AD SIZES AND RATES:

3"w x 2"h	horizontal business card size	\$10
3"w x 4"h		\$20
3"w x 6"h		\$25
3"w x 8"h		\$40
3"w x 10"h		\$60
3"w x 12"h	1 vertical column strip	\$70
6"w x 12"h	2 vertical column strip	\$85
10"w x 2"h	horizontal banner	\$25
5"w x 6"h	quarter page	\$60
10"w x 6"h	horizontal half page	\$85
5"w x 12"h	vertical half page	\$85
10"w x 12"h	whole page	\$125