

2005-06 Priorities

FOCUS AND ADVANCE

Recruit for Success

Create Community & Launch the Campus Master Plan

STRATEGIC INITIATIVE #1

Make Personal Transformation Our Priority

- Complete the full development of the MBCA for Summer 2006 launch

STRATEGIC INITIATIVE #2

Sharpen Our Focus on Academic Excellence

- Complete the General Education Plan revision
- Bring greater visibility to the distinct nature of the college's academic majors, minors, and interdisciplinary programs
- Develop a plan and timetable for possible enhancements to the Honors Program
- Continue SACS reaffirmation process

STRATEGIC INITIATIVE #3

Unite and Enrich Our Community

- Create and distribute our new institutional positioning in print and on the web
- Achieve national recognition through at least five key citations (recruitment/recognition/presence)
- Increase connections within the college and with our alumnae/i
- Implement the first year of planned enhancements to Intercollegiate Athletics
- Broadly adopt the statement of inclusivity
- Increase the engagement of the student body
- Continue to establish linkages within Staunton and Virginia
- Continue the enhanced salary improvement plans for faculty and staff

STRATEGIC INITIATIVE #4

Renew Our Environment

- Complete the Campus Master Plan and begin implementation
- Implement the first phase of the Information Technology Strategic Plan

STRATEGIC INITIATIVE #5

Fund Our Future

- Meet enrollment goals (for RCW and Adult and Graduate Studies) through enhanced regional and national recruitment strategies
- Meet fundraising goals and continue to build capacity
- Maintain discount rate at 42% or lower
- Improve first-to-second year retention by 3 percentage points
- Execute a balanced budget