



*Composing Our Future:
Mary Baldwin College 2014*

2006-07 PRIORITIES
CONVERGE ON ACADEMIC EXCELLENCE

STRATEGIC INITIATIVE #1

Make Personal Transformation Our Priority

- ▲ Launch the MBCA

STRATEGIC INITIATIVE #2

Sharpen Our Focus on Academic Excellence

- ▲ Implement our QEP plan on civic engagement for global learning and its two goals of intercultural competency and social responsibility
- ▲ Advance an aggressive national strategy to enroll applicants of high ability

STRATEGIC INITIATIVE #3

Unite and Enrich Our Community

- ▲ Simplify and clarify our structures and operations
- ▲ Enhance connections to our alumnae/i and external constituents

STRATEGIC INITIATIVE #4

Renew Our Environment

- ▲ Complete Phase 3 of the Campus Master Plan and make our strengths visible

STRATEGIC INITIATIVE #5

Fund Our Future

- ▲ Plan for a comprehensive campaign
- ▲ Continue to improve our financial chemistry