

Mary Baldwin College
2011-2012 COMMUNICATION MAJOR

The Communication major requires 42 s.h.

Required Courses:

_____	Comm 100	Public Speaking	3.0 s.h.
_____	Comm 115	Introduction to Mass Communication	3.0
_____	Comm 202	Organizational Behavior and Interpersonal Communication	3.0
_____	Comm 212	Media Law and Ethics	3.0
_____	Comm 280	Intercultural Communication	3.0
_____	Comm 387	Communication Internship	3.0
_____	Comm 395	Communication Theory & Research	3.0
_____	Comm 400	Senior Seminar (year long)	<u>3.0</u>
		Subtotal:	24 s.h.

Choose between emphasis areas -- Visual or Public Communication.

**Emphasis One: Visual Communication Courses Required
6 s.h. of Multimedia Communication:**

_____	Art 109	Fundamentals of Art and Design	3.0 s.h.
_____	Comm 119	Video Production	<u>3.0</u>
		Subtotal:	6.0 s.h.

12 s.h. from 2 sets of 6 credit hours of Graphic Design, Photography, or Film Studies:

Graphic Design:

_____	Art 217	Fundamentals of Graphic Design I	3.0 s.h.
_____	Art 218	Fundamentals of Graphic Design II	3.0

Photography:

_____	Art 115	Photography I	3.0
_____	Art 215	Photography II	3.0

Video/Film:

_____	Comm 219	Advanced Video Production	3.0
_____	Comm 264	Film Analysis	3.0
_____	Comm 300	Social Media Campaigns	<u>3.0</u>
		Subtotal:	12.0 s.h.

Well-suited minors include: Film/theater, graphic design, & photography/art.

**Emphasis Two: Public Communications Courses Required
6 hours required:**

_____	Comm 221	Media Writing	3.0 s.h.
_____	Eng 251	Professional Writing or....	3.0
_____	Eng 268	History and Theory of Writing and Rhetoric	<u>3.0</u>
		Subtotal:	6.0 s.h.

12 hours required:

_____	Comm 237	Mediation	3.0 s.h.
_____	Comm 240	Principles of Advertising	3.0
_____	Comm 260	Principles of PR	3.0
_____	Comm 265	Screenwriting	3.0
_____	Comm 300	Social Media Campaigns	<u>3.0</u>
		Subtotal:	12.0 s.h.

Well-suited minors: English, Film, Philosophy, Peace Studies, Business or Marketing attractive.